



MERCHANDISING PLAN

LACROSSE – FAN STORE

LACROSSE.BOATHOUSEGEAR.COM



*GORE-TEX® Jacket
\$229.99



*Supplex or Soft Shell Jacket
\$79.99 – \$99.99



*Hooded Sweatshirt
\$39.99



*Unstructured Hat
\$19.99



Camp Tee Shirt
\$14.99



Short Sleeve Performance Tee
\$24.99



Long Sleeve Performance Tee
\$29.99



Performance Polo
\$34.99

***ADD NAME AND/OR NUMBER: \$5 PER EMBELLISHMENT**

RECOMMENDED SUBSTITUTIONS

- 1425 - Reversible Vest: \$69.99
- 9PANT - 9oz Pant: \$34.99
- 185 - GORE-TEX® Pant: \$129.99

WOMEN'S STORE RECOMMENDATIONS

- Women's Supplex Jacket: \$89.99 +
- 2415 - Women's Equinox Soft Shell Jacket: \$99.99
- SPTMMW473 - Women's S/S Performance Tee: \$24.99
- SPTPLO475W - Women's Performance Polo: \$34.99

800.875.1883
www.boathouse.com

Contact your local Boathouse sales rep for more details