



MERCHANDISING PLAN
FOOTBALL - FAN STORE
 FOOTBALL.BOATHOUSEGEAR.COM



*GORE-TEX® Jacket
 \$229.99



*Supplex or Soft Shell Jacket
 \$79.99 - \$99.99



*Performance Hooded Sweatshirt
 \$44.99



*Unstructured Hat
 \$19.99



Camp Tee Shirt
 \$14.99



Short Sleeve Performance Tee
 \$24.99



Long Sleeve Performance Tee
 \$29.99



Performance Polo
 \$34.99

***ADD NAME AND/OR NUMBER: \$5 PER EMBELLISHMENT**

RECOMMENDED SUBSTITUTIONS

- **TS013** - Replica Football Jersey: \$59.99 (Only use when heavily promoted)
- **1425** - Reversible Vest: \$69.99
- **185** - GORE-TEX® Pant: \$129.99
- **SPTMMW473** - Women's S/S Performance Tee: \$24.99
- **SPTPLO475W** - Women's Performance Polo: \$34.99
- **SHMM9** - Thunder Short: \$19.99 (Participant store)
- **LXM559** - Summer League Short: \$44.99 (Participant store)



Replica Football Jersey
 \$59.99

800.875.1883
www.boathouse.com

Contact your local Boathouse sales rep for more details