



MERCHANDISING PLAN

ALUMNI STORE

ALUMNI.BOATHOUSEGEAR.COM



*GORE-TEX® Jacket
\$229.99



*Soft Shell Jacket
\$99.99



*Hooded Sweatshirt
\$39.99



*Unstructured Hat
\$19.99



Camp Tee Shirt
\$14.99



Short Sleeve Performance Tee
\$24.99



Long Sleeve Performance Tee
\$29.99



Performance Polo
\$34.99

***ADD NAME AND/OR NUMBER AND/OR CLASS YEAR: \$5 PER EMBELLISHMENT**

RECOMMENDED SUBSTITUTIONS

- SPTMMW473 - Women's S/S Performance Tee: \$24.99
- SPTPLO475W - Women's Performance Polo: \$34.99

800.875.1883
www.boathouse.com

Contact your local Boathouse sales rep for more details